



知識交流學院  
INSTITUTE OF KNOWLEDGE  
EXCHANGE (IKE)  
香港恒生大學  
THE HANG SENG UNIVERSITY  
OF HONG KONG

# Certificate in Emergency and Crisis Management (CECM)

2025-2026





# Why CECM?

The Certificate in Emergency and Crisis Management (CECM) is a 20-hour comprehensive program designed to provide participants with the critical knowledge and practical skills required to navigate and manage emergencies effectively. This course is particularly beneficial for members of the public, officers in NGOs, uniform groups, and individuals who are passionate about contributing to disaster preparedness, response, and recovery efforts.

Participants will gain insights into essential administrative concepts, operational strategies, and hands-on techniques to handle emergency scenarios with confidence. Whether responding to natural disasters, crises, or unexpected emergencies, this program equips learners with the tools to minimise risks, support affected communities and collaborate with key stakeholders for optimum outcomes.

## Why This Programme Matters

The Certificate in Emergency and Crisis Management (CECM) combines theoretical knowledge with practical, hands-on training through scenario-based simulations, case studies, and interactive exercises. The curriculum covers emergency planning, first aid, media handling, and stakeholder coordination, equipping participants with essential skills to tackle diverse challenges. Led by experienced instructors, the program also offers networking opportunities with professionals from NGOs, uniform groups, and emergency services, fostering collaboration and shared learning.

## Broader Implications of CECM

By enrolling in CECM, you become part of a growing community of individuals committed to making a difference in times of crisis. You will gain the confidence and skills to not only respond but also lead in emergency situations, ensuring safer and more prepared communities.

## Programme Objectives

- Classify various preparations for emergency management.
- Differentiate the roles of Government Emergency Departments.
- Identify the duties of Partnering NGOs during emergencies and disasters.
- Recognize distressful victims and apply simple interventions.
- Handle journalists effectively.
- Perform Emergency First-Aid techniques.



**Empowering communities through preparedness, response, and effective crisis management."**







# Course Curriculum

From foundational principles to advanced strategies, the programme combines interactive modules, real-world case studies, and hands-on exercises to ensure a comprehensive learning experience.

<b>1. An Overview of Emergency and Disaster Management</b>	<ul style="list-style-type: none"><li>• Definition of Emergency and Crisis Management</li><li>• 4 Phases of Emergency Management: Mitigation, Preparedness, Response, and Recovery</li><li>• Emergency Response System of HKSAR Government</li><li>• Contingency Plan for the Workplace</li></ul>	3 hours
<b>2. The Application of Triage at Field Management</b>	<ul style="list-style-type: none"><li>• Understanding Triage and Its Purpose</li><li>• Implementation of Triage at Emergency Scenes</li><li>• Advantages of the Triage System</li><li>• Roles and Responsibilities of Triage Officers</li></ul>	3 hours
<b>3. Psychological Resilience on Distressful Victims</b>	<ul style="list-style-type: none"><li>• Preparing for Outreach Operations</li><li>• Techniques for Identifying Desperate Victims</li><li>• Applying Basic Psychological Interventions</li><li>• Stress Release Skills</li><li>• Understanding the Impact of Dreams in Trauma</li></ul>	3 hours
<b>4. Management of Risks and Crises</b>	<ul style="list-style-type: none"><li>• Exploring the Nature of Risk Management</li><li>• Defining and Understanding Crises</li><li>• Techniques for Handling Risks and Crises</li><li>• Managing Emotions During Emergencies</li></ul>	3 hours
<b>5. Emergency First-Aid</b>	<ul style="list-style-type: none"><li>• Managing Gunshot Wounds</li><li>• Treating Common Sprains</li><li>• Understanding Pressure Points</li><li>• Performing CPR and Using AED</li><li>• Techniques for Fire Escape</li></ul>	3 hours
<b>6. Media Handling</b>	<ul style="list-style-type: none"><li>• Effective Communication Techniques</li><li>• Meeting the Media</li><li>• Vulnerabilities Assessment</li><li>• Designing of Hotline System</li></ul>	3 hours
<b>7. Visiting Simulation Centre</b>	Experiencing Simulation Emergency and Disaster Management in VR Centre	2 hours

Total Contact Hours:  
20 hours (6 topics x 3 hours each and a site visit).





# Admissions Requirements

This programme is open to individuals from various backgrounds who are passionate about advancing their expertise in emergency and crisis management. The following groups are encouraged to apply:

- **Members of the Public:** Individuals interested in gaining foundational knowledge and practical skills in emergency and disaster management.
- **NGO and Uniform Group Personnel:** Officers and staff from non-governmental organizations, uniformed services, or related organisations who wish to enhance their abilities in managing emergencies.
- **Community Contributors:** Individuals aspiring to play an active role in disaster preparedness, response, and recovery within their communities



Community Contributor.



NGO and Uniform Group Personnel.



Members of the Public.



# Programme Details

## Overview

Gain the knowledge and skills you need to effectively respond to emergencies and disasters in this comprehensive programme.

Tuition Fee	Standard Fee: HKD\$8,500 Early-Bird Fee: HKD\$7,650 (Register on or before April 5, 2025)
Medium of Instruction	English (supplemented by Cantonese)
Venue	15/F, The Create, M+ Tower (Building), West Kowloon Cultural District, No. 8 Austin Road West, Kowloon
Schedule	May 3, May 10, May 17, May 24 June 7 (Visiting Simulation Centre)

## Your Path to Preparedness

Position the programme as a steppingstone to personal or professional growth:

- Equip yourself with the tools to face emergencies with confidence.
- Enhance your ability to support your organization or community in crises.
- Gain a competitive edge in emergency management roles.









# Our Instructors



**John Yeung**

**BA, MSc, MIPA, MCoun, DipAdEd, PGCHEcon**

- Former Assistant Director of Fire Services / Chief Ambulance Officer
- Adjunct Associate Professor of CUHK
- Associate of the American Psychological Association
- Associate Fellow of the Hong Kong Professional Counselling Association
- Medical Psychologist (USA)
- Registered Counsellor (Australia)
- International Associate and Emergency Medical Disaster Specialist of Chicago-based International Emergency Medicine Disaster Specialist

**Li Chan Wing**

**DBA, EMBA**

Professional Trainer for Various Govt Departments and Corporations

- HKSAR Government Departments:
  - Fire Services Department
  - Police Department
  - Housing Department
  - Food, Environment & Hygiene Department
  - Leisure & Cultural Services Department
  - Social Welfare Department
- Other Authorities and Organizations:
  - Mandatory Provident Fund Schemes Authority (HKSAR)
  - Corpo de Polícia de Segurança Pública (Macau Police)
  - Government Officials from China
- Corporations:
  - MTR Corporation
  - Procter & Gamble (P&G)
  - Cathay Pacific Airways
  - Bank of China
- And more



**Ir YEUNG Ping-Kwai, Vincent**

**BEng(Hons), LLB(Hons), LLM(General), LLM(Com Law), RPE(Fire), MHKIE, MIFireE**

- Former Senior Divisional Officer of Hong Kong Fire Services Department (operation, management, fire protection and law enforcement)
- Commander of major fires and rescue operations
- Handling of all legal matters for Fire Services Department together with counsels from Department of Justice
- Assisting the Director of Fire Services in, among others, promulgating orders and instructions
- Chief Instructor /Instructor of the previous Fire Services Training School.

**Steve Chan**

**BA, MA**

- Former Ambulance Officer in HK Fire Services Department (Operational, Managerial and Training)
- Ambulance Aid Instructor for Macau Fire Services Department
- Ambulance Aid Instructor NHS, Britain
- Lecturer for the Diploma Yi Jin (Crisis and Emergency Management course).







## ENROLL NOW!

Don't miss this opportunity to gain essential knowledge and skills in Emergency and Crisis Management. Reserve your spot today!

**Enrollment Deadline: May 1 , 2025**

### How to Enroll?

Click the link <https://forms.office.com/r/KWTbKBfktK> or scan the QR code below to register.

If you have any questions, please feel free to contact us:

[ike@hsu.edu.hk](mailto:ike@hsu.edu.hk)

